

ANAGHA NAIR

UI/UX, GRAPHIC & VISUAL DESIGN

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http://be.net/anagha_n



CAREER PROFILE



Fashion designer by degree, visualizer by profession, geek at heart.

Core strengths include design, layouts & UI, concept development, branding, illustration & logos.

Currently engaged in UI designing for F2P mobile games.

TECHNICAL SKILLS



EDUCATION



B.Design (F&A), NIFT Bangalore

2007-11

SGPA - 7.14

Gestalt Psychology & Web Design

IDF Certification

Score - 97%

Mobile User Experience (UX) Design

IDF Certification

Score - 96%

WORK EXPERIENCE



SR. UI DESIGNER - MOONFROG LABS

OCT 2015 - PRESENT

- UI Wireframes | Defining UI Art Style
- User Experience Optimization | UI Guidelines
- Character Costumes
- Celeb Content Management

CREATIVE LEAD - MYNTRA

APR 2014 - OCT 2015

- Shop & Page Layouts | UI-UX | Store Experience
- Site Banners | Social Content
- Sales Campaigns- Ideation & Implementation
- App Guidelines- Development & Maintenance

LEAD VISUALIZER - WILDCRAFT

SEP 2012 - APR 2014

- Branding | Marketing Campaigns | Logo & Logo Types

BRAND ASSOCIATE - 23 CARAT/MAISON

AUG 2011 - SEP 2012

- Brand Relations | Blogs | Web Banners | Marketing

HONORS



Cloudspokes
Mascot
Challenge



MFI
Logo
Design



Symbiosis
All India
Entrance



NIFT
All India
Entrance

INTERESTS



(Wanted to be
a vet as a kid!!)



Music fixes
everything! (Mostly)



Game freak,
of all sorts!

REFERENCES AVAILABLE ON REQUEST