# ANAGHA NAIR

UI/UX, GRAPHIC & VISUAL DESIGN

**\( +91-99 86 228 450 \)** 

Be http://be.net/anagha\_n



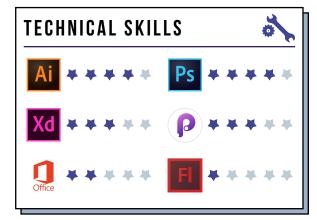
# CAREER PROFILE

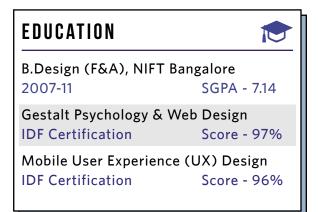


Fashion designer by degree, visualizer by profession, geek at heart.

Core strengths include design, layouts & UI, concept development, branding, illustration & logos.

Currently engaged in UI designing for F2P mobile games.





## **WORK EXPERIENCE**



### SR. UI DESIGNER - MOONFROG LABS

OCT 2015 - PRESENT

- UI Wireframes | Defining UI Art Style
- User Experience Optimization | UI Guidelines
- Character Costumes
- Celeb Content Management

#### **CREATIVE LEAD - MYNTRA**

APR 2014 - OCT 2015

- Shop & Page Layouts | UI-UX | Store Experience
- Site Banners | Social Content
- Sales Campaigns- Ideation & Implementation
- App Guidelines- Development & Maintenance

## LEAD VISUALIZER - WILDCRAFT

SEP 2012 - APR 2014

■ Branding | Marketing Campaigns | Logo & Logo Types

#### BRAND ASSOCIATE - 23 CARAT/MAISON

AUG 2011 - SEP 2012

■ Brand Relations | Blogs | Web Banners | Marketing

